

## Foundation Programs

Our bachelor's programs require a certain level of English and academic achievement and if you do not meet these requirements, we offer two preparatory programs on all of our campuses. The foundation programs may only be taken in conjunction with our programs. Our English Foundation Program is for those who need to improve their language skills while our Business Bridging Program is for those who need to improve their academic level. Upon successful completion of your foundation program in addition to your high school diploma or GED, you will be admitted to our bachelor's programs.



### Advantages

- **Succeed:** 97% of students in the foundation programs go on to successfully earn a bachelor's degree at EU
- **Advance:** by bridging the gap between current and required abilities
- **Learn:** through small class sizes with guaranteed personalized attention
- **Enjoy:** a dynamic intercultural learning environment
- **Focus:** on communication as a means to success



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### Programs in:

Moscow & Rostov-on-Don (Russia) | Almaty, Astana & Aktobe (Kazakhstan) | Taipei (Taiwan) | Hong Kong, Shenzhen, Shanghai & Beijing (China) | Kuala Lumpur & Kota Kinabalu (Malaysia)

### Partnered with:



### Follow us on:

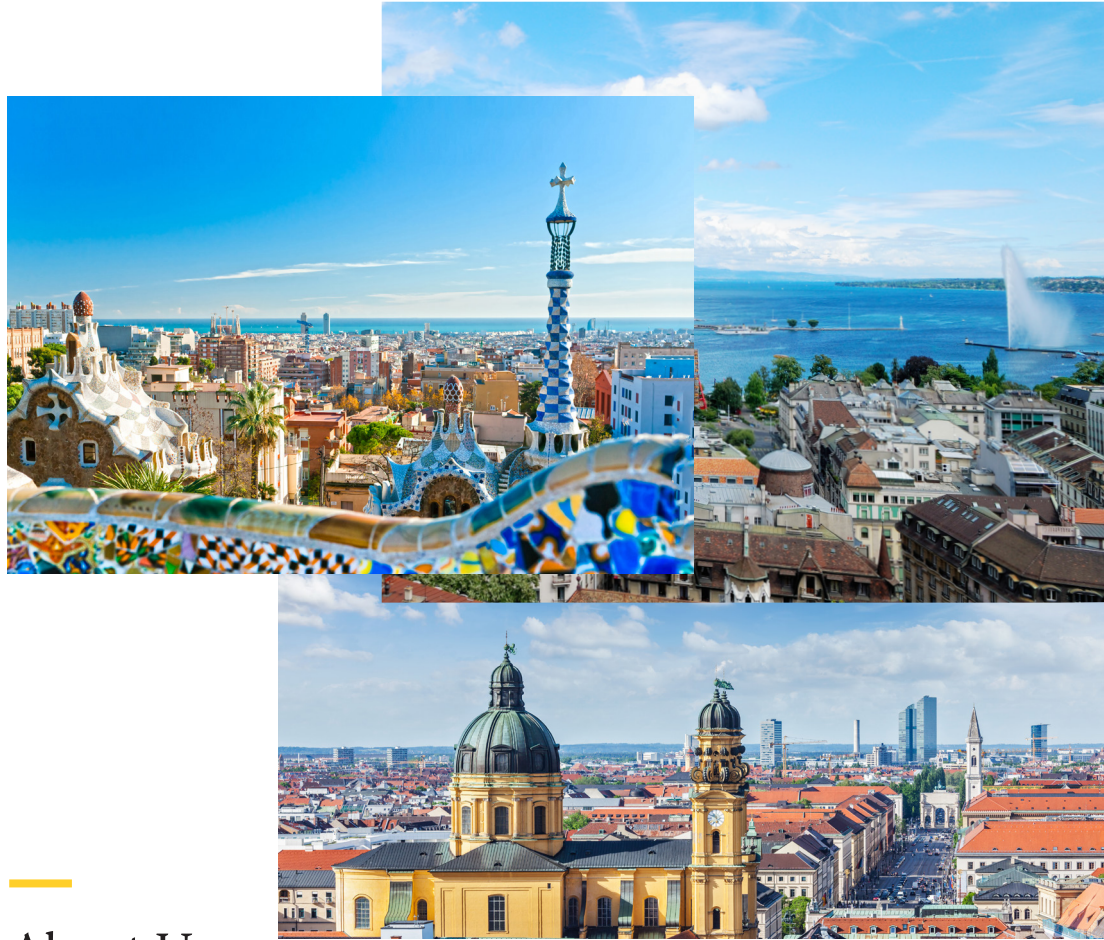


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## Foundation Programs

www.euruni.edu



## About Us

Since 1973, our international business school has provided high-quality instruction in a competitive learning environment. Through our network of campuses, the EU Business School curriculum promotes the managerial skills, business ethics and entrepreneurial initiative vital to pursuing jobs in today's current global market.

Our high-caliber faculty is made up of entrepreneurs, consultants, business leaders and full-time academics. Our faculty works with students on an individual basis to create a cooperative and caring learning environment where human values flourish. All of our courses are taught in English with programs that are student-oriented, flexible and personalized.

We use a combination of classroom theory and hands-on experiential learning that draws on both the American business education model and European learning methodologies. EU's pragmatic approach to business education prepares students for careers in today's rapidly evolving and globalized business world.

**International:** People from over 100 countries study at EU; 98% speak more than two languages.

**Small Class Sizes:** A 1:12 faculty-student ratio leads to heightened academic achievement.

**Experiential Business Learning:** Case-study methods and a pragmatic approach are two of our most effective tools.

**Outstanding Faculty:** Our team is composed of academics, entrepreneurs, consultants and business leaders.

**EU Group Ranked Among the Best:** Programs within our network are consistently featured in the top tier of global and European rankings.

## English Foundation Program

English is a language necessary for any successful career in international business. If you need to improve your English to meet our requirements, the English Foundation Program will help you refine your language skills and prepare you for EU's degree programs. All EU classes, including all assignments, exams, lectures and a final dissertation, are held in English.

The program covers the following courses:

- English for Academic Purposes
- Structure Writing & Grammar
- Reading & Text Analysis
- Learning Strategies & Study Techniques
- Communication Skills
- Critical Thinking & Analysis
- Business English

## How the Program Works

The English Foundation Program is a one-semester (13-week) course with start dates in October, February and June. It is divided into three levels, each is four weeks in length with evaluations held at the end of each level. There are 20 hours of English lessons per week and students should expect to do at least another 20 hours of additional independent study per week.

Following the completion of the three levels, a final examination is held and students receive either a pass or fail. Upon satisfactory completion of the program, students will be eligible to enroll in EU's bachelor degree programs.

| WEEK 1 TO 4    | WEEK 5 TO 8           | WEEK 9 TO 12      | WEEK 13 |
|----------------|-----------------------|-------------------|---------|
| Level 1: Basic | Level 2: Intermediate | Level 3: Advanced | Exam    |



### Admission Requirements

Proof of English fluency: TOEFL score 173 (computer-based), 60 (internet-based), 500, (paper-based); PTE 36; IELTS 5.0; English native or equivalent\*; 1 letter of recommendation and 1 motivation letter.



### Tuition & Start Dates

**Barcelona & Munich**  
October, February and June  
EUR 4,800

**Geneva & Montreux**  
October, February and June  
CHF 7,200

## Business Bridging Program

Many high school students aspire to enroll in an international bachelor's program but lack the necessary background to do so. The Business Bridging Program bridges the gap for aspiring candidates. It provides them with the necessary knowledge and English base to succeed in EU's three-year bachelor's programs.

The program includes the following courses:

- Business & Society
- Management Basics
- Introduction to Business Law
- Introduction to Economics
- English for Business
- Study Skills
- Communication Skills

## How the Program Works

The Business Bridging Program is a one-semester (13-week) course that acts as a bridge to the first year of EU's undergraduate programs. Students will strengthen their academic, communication and business English skills while studying management and marketing concepts. Enrollment takes place in October, February, June and August and dates have been coordinated with the academic calendar so that students may begin their bachelor's or master's studies at EU immediately after completing the program.

Upon successful completion, students are automatically admitted into the first year of EU's undergraduate programs.

| MODULES                   |                     |                      |              |                      |              |                      |
|---------------------------|---------------------|----------------------|--------------|----------------------|--------------|----------------------|
| Introduction to Economics | Introduction to Law | Business and Society | Mgmt. Basics | Communication Skills | Study Skills | English for Business |



### Admission Requirements

Proof of English fluency: TOEFL score 173 (computer-based), 60 (internet-based), 500, (paper-based); PTE 36; IELTS 5.0; English native or equivalent; 1 certified copy of high school diploma and transcripts



### Tuition & Start Dates

**Barcelona & Munich**  
October, February and June  
EUR 6,150

**Geneva & Montreux**  
October, February and June  
CHF 13,550